



# Dfasu

# #1 Destination in the World

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CITYGUIDE 2024 EDITION



# WELCOME TO

Where dynamic contrasts meet endless possibilities.



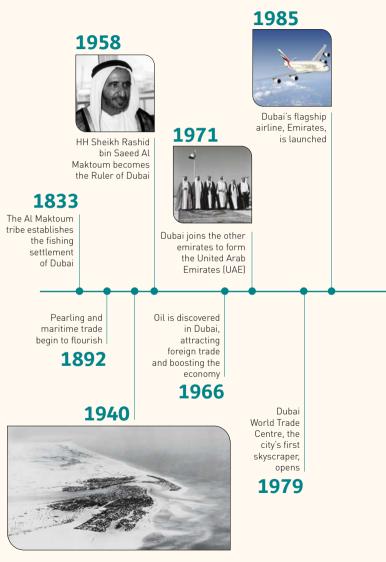


With its unparalleled coastline, beautiful desert and magnificent cityscapes, memories are just waiting to be made in Dubai, Tripadvisor's most popular destination in the world, for the third year in a row.

Embark on the holiday of a lifetime as you delve into living history by the creek, journey up the world's tallest tower, relax on golden beaches, experience recordbreaking theme parks and enjoy some of the most spectacular shopping and dining on the planet.

#### Let's explore.

# THE Timeline





#### A Brief History of Dubai

2022



Museum of the Future opens to reveal how the world could evolve

## 2003



Dubai is recognised by the World Bank and IMF as a financial hub

2010



Burj Khalifa becomes the tallest building in the world

HH Sheikh Mohammed bin Rashid Al Maktoum becomes the Ruler of Dubai



2006

Dubai hosts Expo 2020, the first World Expo in the region



2021

2023

Expo City Dubai hosts COP28, the global summit to tackle climate change

HH Sheikh Maktoum bin Rashid Al Maktoum becomes the Ruler of Dubai



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# THE ESSENTIALS

To help you hit the ground running the moment you arrive in **Dubai**, here's all the information you need to know.



### Currency

The UAE currency is the dirham (AED/Dhs) US \$1 = AED3.67

### Visas



Citizens of 70+ countries are eligible for visa on arrival, while GCC nationals enjoy visa-free entry to the UAE.

Transit visas (48 to 96 hours) are also available to all passport holders. See the latest visa information on visitdubai.com

#### Stay connected

**Electricity:** Power supply is 220/240 volts. Sockets are compatible with UK-standard three-pin plugs. For US equipment, use a 220V to 110V transformer.

Phones and Wi-Fi: The country code for the UAE is +971. Tourists get a free prepaid SIM card from telecom operator du at the airport, while free Wi-Fi is widely available across the city – even on the beach.

### Health

If you are travelling with prescribed medication, bring your doctor's note with you. The Rashid, Latifa and Dubai Hospitals offer free emergency services.

Important numbers to know:

- Police 999
- Ambulance 998
- Fire Department 997
- Coastguard 996



#### Weather

Enjoy year-round sunshine in Dubai. Average temperatures are around 23°C in winter and 41°C in summer.

# OUR TRADITIONS

## Arabian culture

**Dubai**'s famed hospitality stems from our inherent values of integrity and respect. Islam is the official religion here, and it plays a significant role in the city's culture. Pay a visit to Sheikh Mohammed bin Rashid Al Maktoum Centre for Cultural Understanding (SMCCU) in the heart of old Dubai to learn more about our customs and traditions.

## **National dress**



#### Women

Emirati women wear a long, loose black coat called an *abaya* over their clothes and cover their hair with a headscarf (*hijab*) for cultural purposes.

Some women also choose to wear a face veil known as a *niqab*, or a traditional face mask worn over the nose known as a *burqa'a*.



#### Men

Men wear a long tunic known as a *kandoora*, often with open-toed leather sandals.

The ghutrah head-dress may also be worn, which was originally used to protect the face from the desert environment. The black rope that sits on top of the ghutrah is called an *agal*.

## Did you know?

There are more than 200 nationalities living and working in the UAE

## Dubai demystified



#### ISN'T IT REALLY EXPENSIVE?

Dubai caters to all budgets with affordable hotels, restaurants and activities, and free parks and beaches



#### IS ALCOHOL AVAILABLE?

Non-Muslim adults aged 21 and over can drink alcohol in licensed hotels, establishments and restaurants across **Dubai** 



#### CAN WOMEN DRIVE THERE?

Our culture holds women in very high regard. Both men and women can drive in **Dubai** to their hearts' content



#### IS IT OKAY TO HOLD HANDS?

Yes, but visitors are advised to refrain from dramatic displays of affection while in public

## What can I wear?

**Dubai** is a cosmopolitan city that is a melting pot of diverse cultures and religious faiths. All attires are generally acceptable, although there are a few general guidelines to follow:



Swimwear is fine while at the beach and pool, but not appropriate in areas such as business districts and shopping malls.



When you're out and about, especially in summer, make sure you are protected from the sun.



It is advisable to dress conservatively when visiting historical areas and cultural sites.

# DUBAI SIGHTSEEING & ATTRACTION PASSES

Unlock huge savings with pre-paid access to top attractions, tours and activities. Choose from the available attraction passes below.

#### **Dubai Pass**

Experience all that's possible in Dubai for less, with the Dubai Pass. With 48 must-visit attractions and activities to choose from citywide, you can create your own tailor-made Dubai experience, choosing from a wide variety of things to see and do. Each pass offers unbeatable value and convenience – there's no need for cash or a pocketful of tickets. Simply present your pass and you're in.

#### How it works

- 1. Pick & Choose: Select the pass of your choice and the attractions you'd like to visit
- 2. Show & Go: Present your card or iPass at entry or when booking
- 3. Enjoy & Share: Tag #DubaiPass and share your experiences with family and friends



DUBAI FLEXI ATTRACTIONS PASS SAVE UP TO 40%



DUBAI SELECT ATTRACTIONS PASS SAVE UP TO 50%

#### SCAN FOR MORE DETAILS



DUBAI PASS



GO DUBAI PASS



DUBAI UNLIMITED ATTRACTIONS PASS SAVE UP TO 60%

#### Go Dubai Pass

Enjoy even more flexible savings with the Go Dubai Pass. With access to more than 45 of the emirate's most loved destinations and activities, you have more control to curate a perfect holiday experience that's gentle on the wallet. Say goodbye to multiple cash transactions and keeping track of different tickets – you just show your digital pass and enjoy the experience.

#### How it works

- 1. Pick & Choose: Once you've purchased your pass, it's ready to use
- 2. Download & Go: Add your pass to the Go City app and start exploring
- 3. Enjoy & Share: Tag #GoDubai when you share your experiences on social media



ALL-INCLUSIVE PASS



**EXPLORER PASS** 



#### Al Fahidi Historical Neighbourhood

# CULTURAL EXPLORER

**Dubai** has a rich and varied cultural landscape; explore under the surface and you'll find a thriving scene, from art and theatre to history and heritage.

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#### Al Fahidi Historical Neighbourhood

Get a feel for how the city used to be. Most of the buildings here date back to the late 19th century, and now house museums, galleries and cafes.

dubaiculture.gov.ae

#### Jumeirah Mosque

With tours for people of all faiths, you'll learn about Emirati culture, Islam and the mosque's elegant architecture.



jumeirahmosque.ae



#### **Alserkal Avenue**

Former warehouses are now home to some of Dubai's most innovative artists and curators, along with homegrown cafes and independent picture-house Cinema Akil.

alserkal.online

#### Al Shindagha Museum

Enjoy a glimpse of Dubai's more recent history, specifically focused on how the city developed around its historic creek.





# SEE





#### **Dubai Design District**

Explore galleries and designfocused shops at this architecturallystunning space. The precinct also hosts regular exhibitions.

dubaidesigndistrict.com

#### Hatta's rich history

Journey decades back to an era of citadels, forts and towers in Dubai's mountain town. Don't miss Hatta Heritage Village, believed to be over 3,000 years old.



#### wisithatta.com



#### L'ÉCOLE School of Jewelry Arts

Supported by luxury jewellery company Van Cleef & Arpels, this Parisian institution is opening a permanent campus in D3. The school offers courses, talks and workshops on jewellery culture for all ages, with in-person and online options available.

lecolevancleefarpels.com

#### The Viewing Point

Stroll along this 70-metre observation deck, more than 11 metres above Dubai Creek, for one of the best views in the city. Watch the boats on the creek, and see a stunning skyline sunset.

() visitdubai.com





## Did you know?

Archaeological finds reveal that there were humans in the area that's now Dubai over 100,000 years ago. If you're keen to uncover more about the city's past, visit Saruq Al-Hadid Museum, which showcases discoveries from a remote desert site.

# EXPERIENCE

#### **Museum of the Future**

Admire incredible architecture and immerse yourself in a 'living museum' that showcases how societies may function in the future.

museumofthefuture.ae





#### **Old-world souks**

Shop for lavish gold jewellery, handwoven fabrics, traditional perfumes and special souvenirs you'll find it all at souks in Deira and Bur Dubai.

wisitdubai.com

#### Al Marmoom Bedouin Experience

This themed tour takes in the desertscapes of a protected reserve. You'll experience a camel ride, enjoy a falcon show and lots more.

💮 oceanairtravels.com





#### SMCCU

Expand your cultural awareness and gain a greater appreciation of Dubai's customs. Take guided tours and tuck into traditional feasts at the Sheikh Mohammed bin Rashid Al Maktoum Centre for Cultural Understanding.

Cultures.ae





#### **Creek crossing**

Dubai Creek the historic heart of the city. Today, you can hop aboard one of many traditional ferry boats, known as abras, to cross its waters for just AED1.

💮 visitdubai.com

#### **Theatre of Digital Art**

See famous artworks with a high-tech twist at this creative space in Madinat Jumeirah. You can also enjoy everything from live concerts to immersive meditation sessions.



🌐 toda.ae



#### **Jameel Arts Centre**

Join a guided tour of this thriving art institution located in Dubai's Jaddaf Waterfront. Next door is the nation's first open-air art and sculpture park.

iameelartscentre.org

#### Dubai Opera

The world-class performing arts destination hosts the best in cultural entertainment, and even lets you go on a special backstage tour.



💮 dubaiopera.com







#### Arabian Tea House

As you take in the cool breeze and views of old Dubai, feast on a traditional Emirati breakfast platter.

marabianteahouse.com

#### Al Khayma Heritage Restaurant

Focused on farm-fresh ingredients, the menu is wideranging, covering everything from hearty meat-laden dishes to sizzling seafood platters.



alkhayma.com



#### Al Fanar Restaurant & Cafe

Designed to celebrate the history of Dubai, the restaurant is akin to a museum of the 1960s with tantalising aromas wafting in from the kitchen.

alfanarrestaurant.com

#### **Bait Maryam**

Recognised by the Michelin Guide for its traditional Middle Eastern menu, this eatery is helmed by Salam Dakkar, who was named the region's top female chef by the World's 50 Best in 2023.





#### Orfali Bros Bistro

Chef Mohamad Orfali joins forces with his pastry-specialist siblings, Wassim and Omar, at this award-winning eatery that breaks boundaries when it comes to Middle Eastern cuisine.







#### Al Ustad Special Kebab

This diner has been serving up generous platters of grilled kebabs and fragrant rice at delightfully affordable prices since the '70s.

💮 visitdubai.com







## **INSIDER TIP**



Get a real sense of the city by booking themed cultural tours led by expert Emirati guides at MyDeleel and Meet The Locals. You can also hop aboard the Heritage Express that journeys through Dubai's historic districts.

mydeleel.com | @meetthelocalsuae | heritageexpress.com







#### Al Seef Heritage Hotel

Traditional architecture meets modern-day luxury here, with plenty of delicious restaurants and fun activities nearby at Al Seef district.

hilton.com

#### 25hours Hotel One Central

This trendy hotel enjoys a prime location, just steps away from Museum of the Future and Downtown Dubai. Enjoy the rooftop pool and colourful spaces.

25hours-hotels.com





#### XVA Art Hotel

With art-filled rooms, showcasing architectural and cultural motifs of the region, the hotel also features a contemporary art gallery and courtyard restaurant.

xvahotel.com

#### **FORM Hotel**

Design Hotels' first property in the region stands out thanks to its irregularly-sized windows, strong design narrative and refreshing hospitality.





# **EVENTS**



#### **DIFC Art Nights**

Seasonal 🛗



Admire works from incredible artists and exhibits from DIFC's galleries dotted across outdoor public spaces.

#### **Dubai Design Week**

Nov 2024 🛗



An annual week-long festival celebrating design and creativity with free-toattend exhibitions, pop-ups, activities and talks.

 $\bigoplus$  dubaidesignweek.ae

#### Art Dubai

1-3 Mar 2024 🗎



The Middle East's leading international art fair always impresses. Expect the very best in contemporary and digital art from galleries across the globe.

① artdubai.ae

#### **Global Village**



Taking place from October to April annually, this open-air entertainment destination hosts the world in Dubai.

globalvillage.ae
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#### Al Marmoom Heritage Festival Seasonal 📛



Celebrating Emirati culture in all its facets, the free and family-friendly event aims to promote and preserve Arabian traditions.

almarmoomfestivals.ae

Download the official Dubai Calendar app or visit the website to see a full list of upcoming shows and events.

dubaicalendar.com





For more information about Dubai, please contact: Government of Dubai, Department of Economy and Tourism

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Disclaimer: All efforts have been made to ensure accuracy of information at the time of print (February 2024). Dubai's Department of Economy and Tourism accepts no responsibility for errors or omission.

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