



# WELCOME TO DUBAI

Where dynamic contrasts meet endless possibilities.





With its unparalleled coastline, beautiful desert and magnificent cityscapes, memories are just waiting to be made in Dubai, Tripadvisor's most popular destination in the world, for the third year in a row.

Embark on the holiday of a lifetime as you delve into living history by the creek, journey up the world's tallest tower, relax on golden beaches, experience recordbreaking theme parks and enjoy some of the most spectacular shopping and dining on the planet.

Let's explore.

# THE TIMELINE

# 1958



HH Sheikh Rashid bin Saeed Al Maktoum becomes the Ruler of Dubai

### 1833

The Al Maktoum tribe establishes the fishing settlement of Dubai

# **1985**



Dubai's flagship airline, Emirates, is launched

1971



Dubai joins the other emirates to form the United Arab Emirates (UAE)

Pearling and maritime trade begin to flourish

1892

Oil is discovered in Dubai, attracting foreign trade and boosting the economy

1966

1940



Dubai World Trade Centre, the city's first skyscraper, opens

1979



### 2003



Dubai is recognised by the World Bank and IMF as a financial hub

## 2022



Museum of the Future opens to reveal how the world could evolve

#### 2010



Burj Khalifa becomes the tallest building in the world 2023



Expo City Dubai hosts COP28, the global summit to tackle climate change

HH Sheikh Mohammed bin Rashid Al Maktoum becomes the Ruler of Dubai





2006

Dubai hosts Expo 2020, the first World Expo in the region



2021

1990

# THE ESSENTIALS

To help you hit the ground running the moment you arrive in Dubai, here's all the information you need to know.



#### **Currency**

The UAE currency is the dirham (AED/Dhs) US \$1 = AED3.67



#### **Visas**

Citizens of 70+ countries are eligible for visa on arrival, while GCC nationals enjoy visa-free entry to the UAF

Transit visas (48 to 96 hours) are also available to all passport holders. See the latest visa information on visitdubai.com



#### Stay connected

**Electricity:** Power supply is 220/240 volts. Sockets are compatible with UK-standard three-pin plugs. For US equipment, use a 220V to 110V transformer.

Phones and Wi-Fi: The country code for the UAE is +971. Tourists get a free prepaid SIM card from telecom operator du at the airport, while free Wi-Fi is widely available across the city - even on the beach.



#### Health

If you are travelling with prescribed medication, bring your doctor's note with you. The Rashid, Latifa and Dubai Hospitals offer free emergency services.



Important numbers to know:

- Police 999
- Ambulance 998
- Fire Department 997
- Coastguard 996



#### Weather

Enjoy year-round sunshine in Dubai. Average temperatures are around 23°C in winter and 41°C in summer.

# OUR **TRADITIONS**

#### Arabian culture

**Dubai**'s famed hospitality stems from our inherent values of integrity and respect. Islam is the official religion here, and it plays a significant role in the city's culture. Pay a visit to Sheikh Mohammed bin Rashid Al Maktoum Centre for Cultural Understanding (SMCCU) in the heart of old Dubai to learn more about our customs and traditions.

## **National dress**



#### Women

Emirati women wear a long, loose black coat called an *abaya* over their clothes and cover their hair with a headscarf (*hijab*) for cultural purposes.

Some women also choose to wear a face veil known as a *niqab*, or a traditional face mask worn over the nose known as a *burqa'a*.



#### Men

Men wear a long tunic known as a *kandoora*, often with open-toed leather sandals.

The ghutrah head-dress may also be worn, which was originally used to protect the face from the desert environment. The black rope that sits on top of the ghutrah is called an agal.

# Did you know?

There are more than 200 nationalities living and working in the UAE

# **Dubai demystified**



# ISN'T IT REALLY EXPENSIVE?

**Dubai** caters to all budgets with affordable hotels, restaurants and activities, and free parks and beaches



#### IS ALCOHOL AVAILABLE?

Non-Muslim adults aged 21 and over can drink alcohol in licensed hotels, establishments and restaurants across **Dubai** 



# CAN WOMEN DRIVE THERE?

Our culture holds women in very high regard. Both men and women can drive in **Dubai** to their hearts' content



# IS IT OKAY TO HOLD HANDS?

Yes, but visitors are advised to refrain from dramatic displays of affection while in public

#### What can I wear?

**Dubai** is a cosmopolitan city that is a melting pot of diverse cultures and religious faiths. All attires are generally acceptable, although there are a few general guidelines to follow:



Swimwear is fine while at the beach and pool, but not appropriate in areas such as business districts and shopping malls.



When you're out and about, especially in summer, make sure you are protected from the sun.



It is advisable to dress conservatively when visiting historical areas and cultural sites.

# DUBAI SIGHTSEEING & ATTRACTION PASSES

Unlock huge savings with pre-paid access to top attractions, tours and activities. Choose from the available attraction passes below.

#### **Dubai Pass**

Experience all that's possible in Dubai for less, with the Dubai Pass. With 48 must-visit attractions and activities to choose from citywide, you can create your own tailor-made Dubai experience, choosing from a wide variety of things to see and do. Each pass offers unbeatable value and convenience – there's no need for cash or a pocketful of tickets. Simply present your pass and you're in.

#### How it works

- 1. Pick & Choose: Select the pass of your choice and the attractions you'd like to visit
- 2. Show & Go: Present your card or iPass at entry or when booking
- 3. Enjoy & Share: Tag #DubaiPass and share your experiences with family and friends



DUBAI FLEXI ATTRACTIONS PASS SAVE UP TO 40%



DUBAI SELECT ATTRACTIONS PASS SAVE UP TO 50%



**DUBAI UNLIMITED ATTRACTIONS PASS**SAVE UP TO 60%

#### **SCAN FOR MORE DETAILS**



DUBAI PASS



GO DUBAI

#### Go Dubai Pass

Enjoy even more flexible savings with the Go Dubai Pass. With access to more than 45 of the emirate's most loved destinations and activities, you have more control to curate a perfect holiday experience that's gentle on the wallet. Say goodbye to multiple cash transactions and keeping track of different tickets – you just show your digital pass and enjoy the experience.

#### How it works

- 1. Pick & Choose: Once you've purchased your pass, it's ready to use
- 2. Download & Go: Add your pass to the Go City app and start exploring
- 3. Enjoy & Share: Tag #GoDubai when you share your experiences on social media



**ALL-INCLUSIVE PASS** 



**EXPLORER PASS** 





# SUN & SAND SEEKER

Dubai is one of the best destinations in the world for sun, sea and sand. Soak up the fun at outdoor hotspots and beachside gems.

# SEE





#### The Beach

#### The Club at Palm West Beach





#### **Bluewaters Island**

bluewatersdubai.ae

#### **Dubai Islands Beach**









# **INSIDER TIPS**



Most hotels in Dubai offer beach and pool day passes, combined with special deals like F&B credit.



Dubai has exceptional public beaches that are free to access all year round. Pack your own essentials, including snacks, for a wallet-friendly day out.



Looking for a beach stay for less? Check out exclusive deals and offers on visitdubai.com





#### Sunset Beach

One of the quieter spots along the coast, with Burj Al Arab in the distant background, this beach is ideal for watching the sunset across the Arabian Gulf.



#### The Dubai Balloon

Float 300m above Palm Jumeirah on a tethered hot air balloon, and get unbeatable views of the Palm, the Arabian Gulf and the Dubai skyline.





#### Kite Beach

While it's known as a watersports haven, this beach truly has something for everyone with delicious bites and fun in the sun for the whole family.

m kitebeach.ae







#### **DRIFT Beach Dubai**

Soak up the sun at One&Only Royal Mirage's adults-only beach club. There's the option of renting a private VIP cabana, elevated above the swimming pool.

m driftbeachdubai.com

# **EXPERIENCE**





#### Al Qudra Lakes

Located a short drive from the city centre, Al Qudra is a striking desert oasis that's picture-perfect. Think pretty lakes and native wildlife – find your perfect spot and take it all in.

wisitdubai.com

#### **AURA Skypool**

Dip, sip and dine at the world's highest 360-degree infinity pool. Located 200m above ground at The Palm Tower, expect premium service and stellar skyline views.

auraskypool.com





#### Take to the water

Name a watersport and you'll find it in Dubai. Kitesurfing, jetskiing, flyboarding, kayaking and paddleboarding are popular options all year round.

dubai-jetski.com

#### Bla Bla

An ideal day-to-night option, soak in the sun's rays at the beach club – the private cabanas are always in demand – before heading to one of the many restaurants and lounges.

blabladubai.ae



# **EAT**





#### Tagomago

Tuck into exquisite Spanish dishes at this Palm Jumeirah beach club and restaurant, named after a paradise island off the Ibiza coast. It's family-friendly too, so everyone is welcome to join in the fun.

(fin) tagomago.ae

#### Tent Jumeirah Restaurant

With an enviable location by shimmering shores and traditional majlis-style seating on the sand, it's one of the city's casual dining gems.

(f) tentj.ae





#### Verde Beach

Sitting just across the water from Burj Al Arab, the shoreside venue offers fine European dining. After your meal, relax and take in the views from the beach as a DJ spins laidback beats.

werdebeach-dubai.com

#### **KYMA**

West Beach, this Greek restaurant presents a sunshine-fuelled menu of traditional plates with a dash of Mediterranean flair.







#### **ZETA Seventy Seven**

Perched on the rooftop of Address Beach Resort, located 310m above sea level, you'll be treated to skyline views and contemporary Asian dishes.

addresshotels.com



#### Bungalo34

Catch a perfect Dubai sunset while savouring incredible seafood and Mediterranean favourites at this stylish spot in Nikki Beach Resort & Spa.

bungalo34.com



#### Nobu by the Beach

The latest creation from celebrity chef, Nobu Matsuhisa, Nobu by the Beach combines world-class Japanese-Peruvian cuisine and a luxurious beach club at Atlantis The Royal.

atlantis.com







#### Atlantis The Royal

Palm Jumeirah's newest gem, expect the very best with luxury rooms, celebrity restaurants, a grand rooftop infinity pool and five-star hospitality.







#### Waldorf Astoria Dubai Palm Jumeirah

A glamorous address, enjoy the resort's private beach, distinguished restaurants and lounges, watersports and leisure facilities, and superb spa.

m hilton.com

# **STAY**





#### The Ritz-Carlton, Dubai

One of the most popular resorts along the Jumeirah shoreline, you'll have access to the pristine beach, multiple pools and excellent service.

mitzcarlton.com

#### Nikki Beach Resort & Spa Dubai

Located on Pearl Jumeira, next to next to Nikki Beach Club, this spectacular resort shines with luxurious cabanas and all-star hospitality.

mikkibeach.com





#### Madinat Jumeirah

Choose from four luxury stay options, designed around a series of charming canals. Souk Madinat Jumeirah is right next door too.

jumeirah.com

#### Anantara World Islands Dubai Resort

Located on The World Islands, the resort is an exclusive haven with lavish suites and fine dining. Book a spa session, try eco-friendly golfing or watch movies on the sands.

mantara.com



# **EVENTS**

#### **Beach parties**

Seasonal 🛱



Dubai's best beach resorts regularly host daytime soirees and after-dark parties on the sand every winter. There's a vibe for everyone.

fivehotelsandresorts.com | marriott.com | atlantis.com

#### **Dubai Food Festival**

Apr - May 2024 📋





A culinary carnival that's celebrated across the city, expect delicious meals and live entertainment at some of Dubai's best restaurants.

wisitdubai.com



#### The Ripe Market

Year-round H





Explore diverse crafts, live entertainment and fresh food at this weekly market. Held at a range of venues, it's a community favourite.

m ripeme.com



Download the official Dubai Calendar app or visit the website to see a full list of upcoming shows and events.

dubaicalendar.com







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Disclaimer: All efforts have been made to ensure accuracy of information at the time of print (February 2024). Dubai's Department of Economy and Tourism accepts no responsibility for errors or omission.

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